

Represent! Attending to representation and injustice in New Media 10/11



Podcasting, journalism and ethics: A case of the (in-)defensible?

Context



School:

SWC: student population = 1962



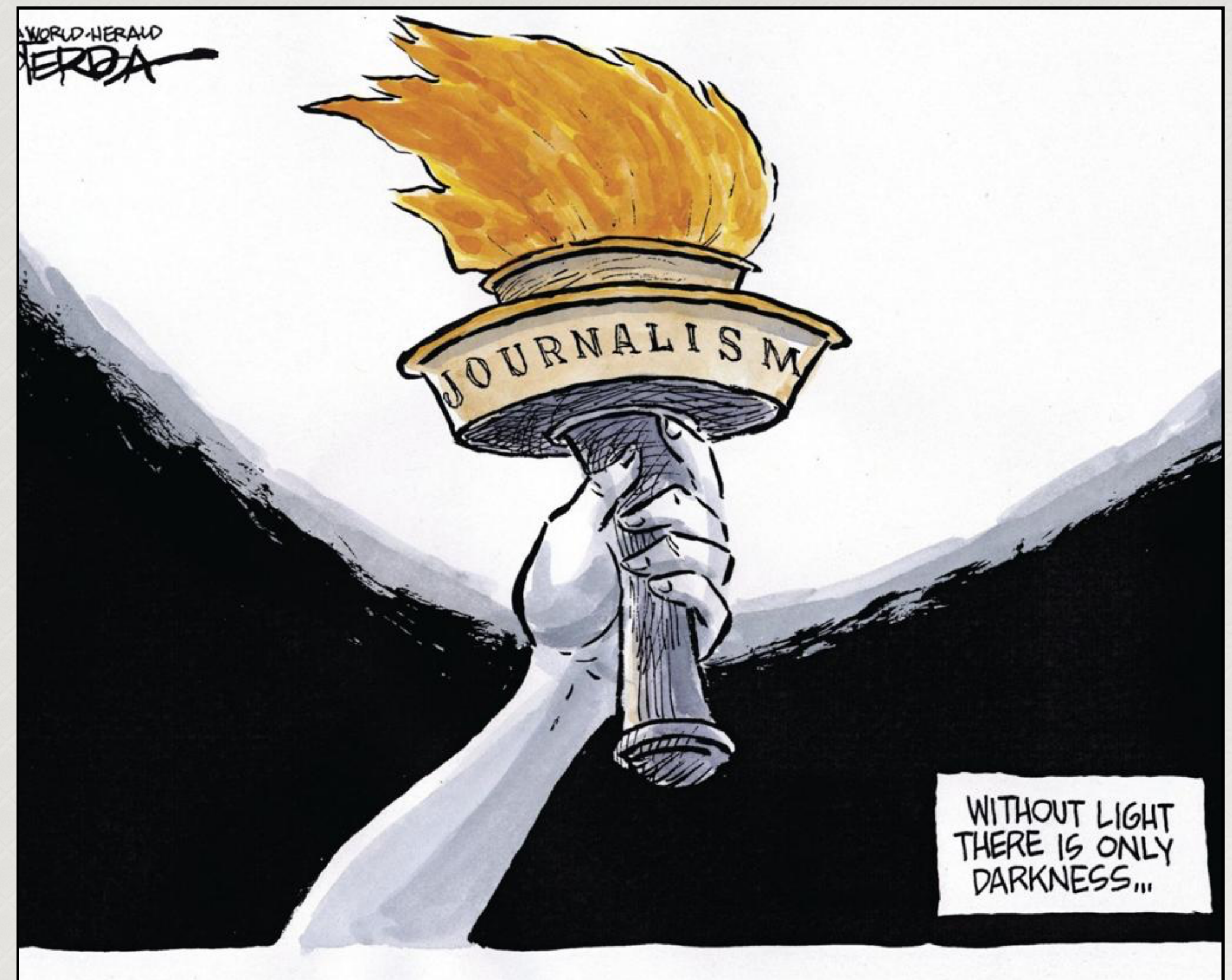
Program:

podcasting as storytelling

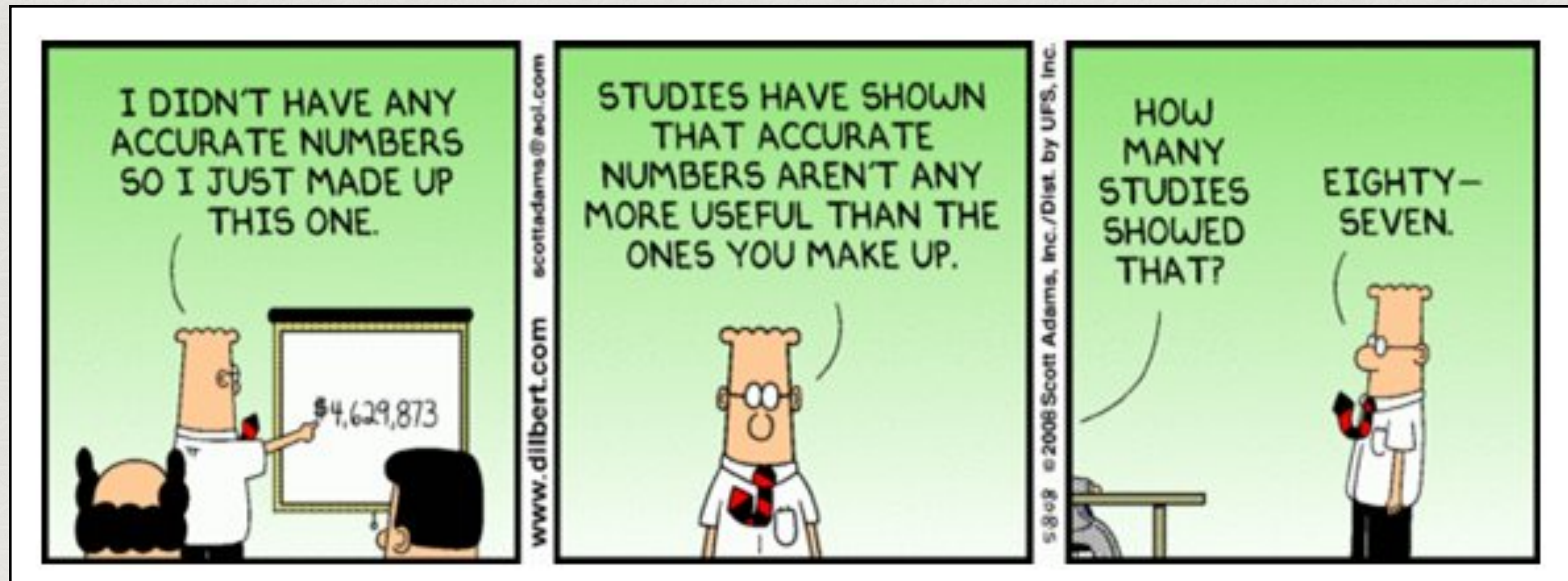
Consumption

“Theorists of journalism have long noted parallels to Heisenberg's uncertainty principle in physics: by reporting on something, one subtly but irrevocably changes it.”
- Ben Yagoda

SERIAL



Production



Ethics in Serial: A case of the (in-)defensible?

	Beginning	Developing	Applying	Extending
	... to acquire knowledge, skills, strategies and processes.	... the ability to apply knowledge, skills, strategies and processes.	... knowledge, skills, strategies and processes consistently.	... knowledge, skills, strategies and processes creatively and strategically.
Comprehend and connect:	<ul style="list-style-type: none"> Work indicates an incomplete or flawed understanding of the text(s) under study, and/or important elements of the assessment task(s) are not well-addressed. 	<ul style="list-style-type: none"> Demonstrates adequate work which shows some understanding of text(s) under study, but assessment task(s) may be weakly developed. Makes an inconsistent attempt at critical and/or creative thinking. May show an ineffectiveness of argument, or a lack of insight with difficulty in supporting an idea with evidence, knowledge, and/or concepts. 	<ul style="list-style-type: none"> Demonstrates proficient work which shows a strong understanding of the material or text(s) and addresses all elements of the assessment task(s). Shows good depth of discussion, effectiveness of argument, or strong level of insight with the ability to analyze evidence, knowledge, and concepts. Displays critical and/or creative thinking for a variety of purposes or audiences and includes analysis, investigation, evaluation, reflection or persuasion. 	<ul style="list-style-type: none"> Demonstrates superior work which shows a thorough and perceptive understanding of the material or text(s) and addresses all elements of the assessment task(s). Shows nuanced depth of discussion, effectiveness of argument, or mature level of insight with the ability to synthesize evidence, knowledge, and concepts. Displays critical and creative thinking. Addresses a variety of purposes and audiences and includes analysis, investigation, evaluation, reflection, or persuasion.
Create and communicate:	<ul style="list-style-type: none"> Work is unclear and/or un(der)developed. Work lacks organization. Work may display errors that are recurring, distracting, or impede meaning. 	<ul style="list-style-type: none"> The work utilizes basic organization but may contain repetition or present ideas in an ineffective order. Work may contain errors that are distracting. 	<ul style="list-style-type: none"> The work demonstrates effective methods of organization. Exhibits strong command of conventions with a clear and concise use of language. 	<ul style="list-style-type: none"> The work demonstrates highly competent methods of organization. Exhibits a sophisticated, clear, and concise use of language.

There's really
nothing that is as
intimate as listening
to a podcast.

- Cody Boyce

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